



BRAND ROYALTY 2026

Presented by

ROLLS-ROYCE

MOTOR CARS


VANCOUVER

VENDOR & SPONSORSHIP PACKAGE

JUNE 20TH, 2026 | 11AM – 3PM

Victoria Conference Centre

** 19+ only. No minors allowed. **

Created, Designed & Produced By
brink  events



benefiting
**BC
CANCER** FOUNDATION

BRANDROYALTYEXPO.COM



THE ROOM

Who will be joining us in the room? Among others, members, VIP contacts, advertisers, and associates from the groups below. All of these organizations will be opening their Rolodex to ensure an affluent, high net worth crowd in the room on event day.



INVITED GUESTS INCLUDE:

- CEOs
- Developers
- Private Investors
- Luxury Homeowners
- Yacht Owners
- Collectors
- Executives
- Entrepreneurs
- Business Leaders

<p>800+ High Net Worth Guests</p>	<p>82% Business Owners, Management Level, or Retired*</p>	<p>\$185K+ Average Household Income*</p>
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*Based on a 2025 post-event guest survey.



THE EXPERIENCE



LUXURY BRAND SHOWCASES



WHISKEY TASTINGS



CAR TEST DRIVES



ART INSTALLATIONS



VIP FURNITURE LOUNGES



CULINARY TASTINGS

- » Meet high-net-worth consumers face-to-face
- » Build relationships with decision makers
- » Showcase luxury products in an experiential setting
- » Generate direct sales opportunities
- » Align with Victoria's premier luxury event



PRESENTING SPONSORSHIP

ROLLS-ROYCE
MOTOR CARS
VANCOUVER



You let us know your ultimate sponsorship experience.
We will work backward to make it happen.

- » Exclusivity in your industry across all sponsorship levels
- » High-visibility booth space included
- » Short speaking opportunity at the expo and Friday VIP reception
- » Satellite event hosted exclusively for your key clients and guests
- » Maximum exposure across all marketing channels and event collateral
- » Specialized brand activations and integrations upon request
- » Social media posts in Brand Royalty channels pre- and post-event
- » Notable logo placement on website homepage
- » Logo exposure on all outgoing e-mail communication
- » Inclusion on post-event "Thank You" to all guests, vendors, and sponsors
- » Prominent visibility in signature expo montage video for promo use
- » Exclusive introductions to guest, vendor, & sponsor contacts via Brink Events
- » First-right-of-refusal for Brand Royalty 2027

\$10,000 INVESTMENT

For further vendor details, information, or specific ways to integrate your brand, **please contact Aidan Henry at Brink Events.**

AIDAN HENRY (250) 882-9691 | info@brinkevents.ca


**BRAND
ROYALTY**
VICTORIA'S LUXURY BRAND EXPO



SUPPORTING SPONSORSHIP

- » High-visibility booth space included
- » Exposure across all marketing channels and event collateral
- » Specialized brand activations and integrations upon request
- » Social media posts in Brand Royalty channels pre- and post-event
- » Notable logo placement on website homepage
- » Inclusion on post-event "Thank You" to all guests, vendors, and sponsors
- » Prominent visibility in signature expo montage video for promo use

\$5,000 INVESTMENT

VIP RECEPTION SPONSORSHIP

- » Presenting Sponsorship for Friday night VIP reception
- » Complimentary tickets for invited guests (up to 10 tickets)
- » Opportunity to speak at Friday night VIP reception
- » Notable logo placement on website homepage

\$3,000 INVESTMENT

For further vendor details, information, or specific ways to integrate your brand, **please contact Aidan Henry at Brink Events.**

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WHAT DOES A BOOTH INCLUDE?

PHYSICAL

- » Booth size of your choice
- » (8' x 10' for a single booth; 8' x 20' for a double booth)
- » Beautifully draped backdrop
- » Tables, chairs, and linen of your choice
- » Booth placement preference (depending on availability)
- » Wifi included
- » Electrical available (additional cost)

EXPOSURE

- » Logo visibility & link on the Brand Royalty website homepage
- » Social media exposure in the Brand Royalty channels
- » Opportunity to contribute to the draw prizes

ACCESS

- » All-access staff passes
- » Complimentary guest/client passes to the expo
- » Complimentary tickets to the VIP reception
- » Invitations to the Brand Royalty launch event



PRICING

SINGLE BOOTH **\$2,500**

DOUBLE BOOTH **\$4,000**

*Please contact us regarding booths for food, beverage, automotive, or cigars.

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For more information regarding sponsorship
or vendor opportunities, please contact:

AIDAN HENRY

Founder of Brand Royalty

250-882-9691

info@brinkevents.ca

BrandRoyaltyExpo.com