




BRAND ROYALTY

VICTORIA'S LUXURY BRAND EXPO

VENDOR PACKAGE 2024 | BRANDROYALTYEXPO.COM

Created, Designed & Produced By
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WHAT IS “BRAND ROYALTY”

Brand Royalty is a one-day, luxury brand, consumer-facing expo focused on high-end products and services in areas such as fashion, travel, real estate, cars, wine, art, yachts, and more. A limited number of companies will be invited to showcase their offerings to an affluent, high net worth, influential crowd. Beyond the expo itself, there will be VIP and social parties, fitting events, test drives, and other satellite elements.

WHY BECOME A VENDOR

The ability to showcase your brand in front of 1,000+ elite business people, influencers, VIPs, decision-makers, and other key individuals on any given occasion is extremely rare. Bringing together a notable group in an immersive, all-encompassing experience that transcends the typical “expo” or “trade show” experience is unique and special. The goal of Brand Royalty is to connect this select group with finest luxury brands in a setting that’s conducive to conversation, relationship-building, and trust.

ROI is the most important factor for any company to consider when determining whether to spend hard earned dollars. What drives that ROI is putting the right people in front of the right products and services - and that’s what Brand Royalty strives to achieve. By curating vendors and exhibitors selected for the expo and filling the room with a select, invite-only crowd, Brand Royalty eliminates needless dialogue and unnecessary conversations, matching only those who afford and appreciate luxury services and products with the associated brands.

[REGISTER NOW](#)



GUEST SNAPSHOT

AGE RANGE:

45-65

GENDER:

60% male, 40% female

AVERAGE ANNUAL HOUSEHOLD INCOME:

\$195,000

RESIDENCE:

85% in Victoria area, 10% elsewhere on Vancouver Island, 5% in Vancouver area

EMPLOYMENT LEVEL:

92% C-level executive or company owner

*Statistics were pulled from an anonymous survey sent to 150 individuals on the invite list



WHAT DOES A BOOTH INCLUDE?

PHYSICAL

- » Booth size of your choice (8' x 10' for a single booth; 8' x 20' for a double booth)
- » Beautifully draped white backdrop
- » Tables, chairs, and linen of your choice (upon request)
- » Booth placement preference (depending on availability)
- » Wifi included
- » Electrical available upon request

EXPOSURE

- » Logo visibility & link on the Brand Royalty website homepage
- » Inclusion in all event floorplans - physical and electronic
- » Social media exposure in the Brand Royalty channels
- » Visibility in outgoing email communication to guests
- » Opportunity to contribute to the grand door prize

ACCESS

- » 3 all-access staff passes
- » 30 complimentary guest/client passes to the expo
- » 2 complimentary tickets to the closing social party
- » Invitations to the Brand Royalty launch party

REGISTER NOW



REGISTRATION INFORMATION

- » Single Booth (8' x 10') - \$2,000
- » Double Booth (8' x 20') - \$3,500

Please inquire regarding booths/ pricing if you are in one of the following categories: Automotive, Beverages, Cigars, Food, or Furniture.

For further vendor details, information, or specific ways to integrate your brand, **please contact Aidan Henry at Brink Events.**

AIDAN HENRY (250) 882-9691 | info@brinkevents.ca


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